

# SIRCLE POS

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Top of the line pos solution for those small business owners who are looking to modernize their business and make use of new technologies

# Presenters

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# Why Should You Use a POS System?

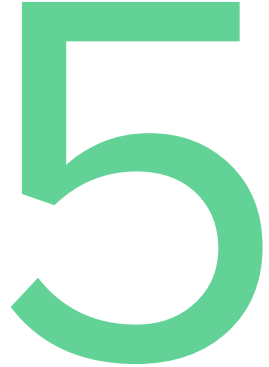
Every business requires some means of a cash management system to enter and record sales transactions.

Traditional electronic cash registers have for decades been the primary source used by businesses for this purpose. (ECR's) are less expensive than Point of Sale (POS) systems, but have not evolved to meet the growing technological needs of most businesses



# Top 5 Benefits of Using POS Software

- Detailed Reporting
- Improved Inventory Control and Management
- Increased Speed & Accuracy
- Features, Versatility, and Expandability
- Ease of Use



Why would we  
spend time and  
resources to  
create our new  
POS software?

# Feedback

We've been around POS software for over a decade and throughout that time we've gathered an invaluable and accurate understanding of what makes for great POS software

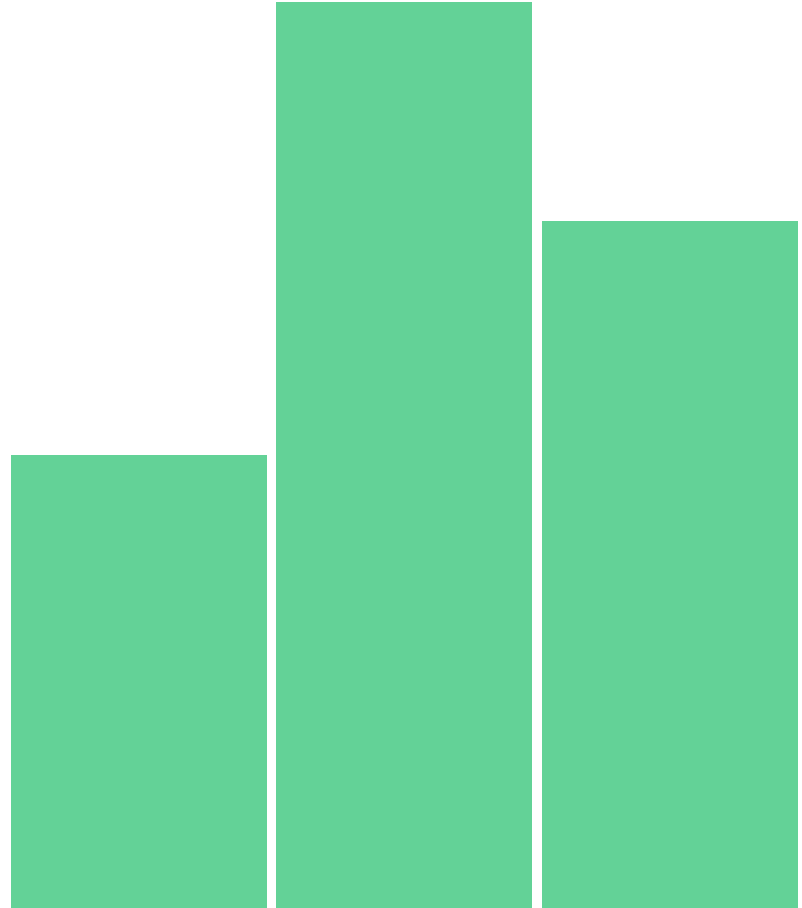


So, what makes for a great  
POS software?

Simplicity

# The Problem

Small businesses  
lose more time and  
money trying to  
understand a  
difficult POS  
system and less  
time focusing on  
their business





# The Solution

Keep the hardware and software simple and avoid the costs and complexity of other systems

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# Who's Sircle for?

Sircle POS was designed for Quick Service Restaurants and other small businesses but can be used in almost any situation. If you possess an android tablet with a screen size of at least 10 inches, you can try it for free. We also have a free interactive demo located on our website

<http://www.sirclepos.com/virtual-demo>

*\*Note: Chrome or chromium based browsers work best when viewing online demo*



A person is shown from the chest up, holding a smartphone in their right hand. They are wearing a light-colored shirt. In the background, a laptop is visible on a desk. The scene is lit with warm, soft light, possibly from a window. A dark horizontal band across the middle of the image contains the text.

The  
Technology

Android + Cloud

# Why The Cloud?

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- **Portability**

Backoffice can be accessed anywhere

- **Speed**

Cloud hosted database keeps your tablet running like new

- **Security**

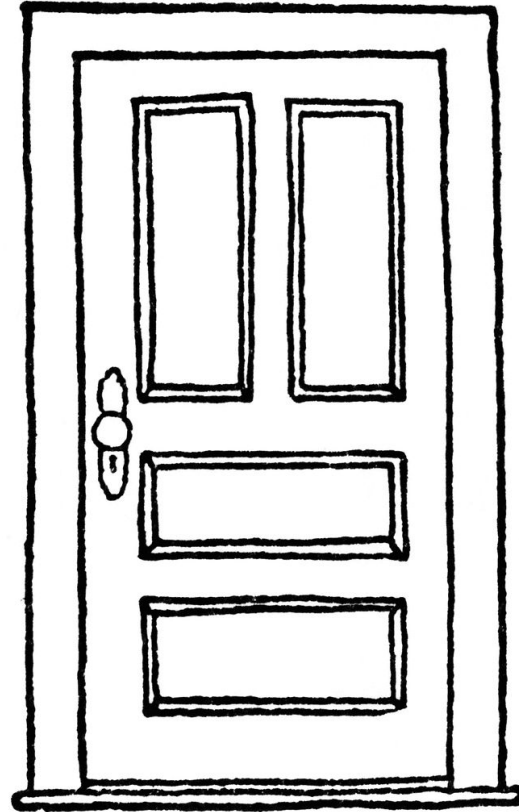
Inventory/reports not affected if tablet is lost or stolen

- **Ease of Use**

Intuitive web UI is easy to navigate

# Backoffice

The backoffice is a web service that hosts your database. It can be accessed from any web browser. From the Backoffice, you can add/edit your inventory, create departments, add employees and more



# QSR Module (Item Modifiers)

With the professional software bundle, Sircle POS is able to utilize a special module for more advanced POS functions. If you need customizable options such as toppings, add ons, or special requests, you can create item modifiers. Modifiers applied to items will display on the invoice and the customer's receipt





EMV Chip ready

Velocity + Ingenico

# Velocity

With Velocity payment processing and Sircle POS you can ring up sales with credit, debit, and EMV, issue returns, and void transactions. It can handle everything your business would need. Velocity integrates with many different peripherals for standard swipe and is utilizing Ingenico for EMV transactions



*\*Sircle POS can use non-EMV devices. Call for information*



# Bundles



## Pricing

- \$20/month
- Yearly \$198
- 2 years \$345
- Online Tech Support 10-6 est
- Integrate with ingenico devices. Agents receive card readers for free from NABancard

## Restaurant - \$809

- mPOP Star Micronics unit - 2" printer and innovative space saving cash drawer
- Samsung Galaxy tab A 9.7"
- Add kitchen printer \$249
- Add Star barcode scanner \$140

## Retail - \$895

- Partnertech PAT-100 all-in-one
- 2X20 LED Customer Display
- 2.5" Receipt printer
- PartnerTech CD6E410 cash drawer 16.1" x 16.3" x 3.9", 5 bill / 5 coin
- Add Honeywell 1250g USB scanner with stand for \$145

*\*Bundles are interchangeable*

# How it works

## Step 1

### **Pick your Bundle**

Starting payment would be amount of hardware + \$69. \$20 of that is the monthly fee, \$49 covers the setup

## Step 2

### **Let us do the work**

With that \$20/month all you have to do is give us the merchant's information and we'll take care of the rest

## Step 3

### **Get Paid**

Velocity agents get \$750 upon signing up a new merchant. That money can be used towards the purchase of the hardware

*\*Terminals come straight from Velocity, models are; ICT250, ICT220, IPP320*

# Questions?

